

# R3VOLUTION

## AD Services

### COMPANY BIO

**R3volution AD Services** is a forward-thinking digital marketing agency committed to helping businesses achieve sustainable growth and success in the ever-evolving digital world. Founded by **Mr. V.I.P Frankie Washington**, we specialize in crafting tailored marketing solutions that align with your unique goals, audience, and industry needs. With a focus on empowering small business owners and marketers starting their journey, we deliver strategies designed to maximize results while minimizing complexity.

### PAST PERFORMANCES

#### David Wright Consulting

David Wright, Project Manager  
daebo412@yahoo.com  
312-515-9145

#### B-DOT Products

Bernard James Bilbo, Project Executive  
bdotproductsllc@gmail.com  
504-874-4938

#### Harry Pepper and Associates

William Nesse, Executive Project Manager  
772-224-4602

### CERTIFICATIONS



### CORE COMPETENCIES

#### Search Engine Optimization (SEO):

- ★ Improve online visibility with strategic keyword research and implementation.
- ★ Drive organic traffic through on-page, off-page, and technical SEO solutions.
- ★ Deliver detailed analytics to track performance and ensure ROI.

#### Social Media Marketing (SMM):

- ★ Create and execute custom social media campaigns that resonate with your audience.
- ★ Enhance engagement and build brand loyalty through innovative content strategies.
- ★ Utilize advanced analytics to optimize campaigns and maximize reach.

#### Email Marketing:

- ★ Design personalized email campaigns that captivate and convert leads into customers.
- ★ Automate workflows for consistent communication with your audience.
- ★ Provide detailed insights to refine and improve performance.

#### Digital Marketing Training:

- ★ Offer a comprehensive 20-module online course covering all aspects of digital marketing, from foundational principles to advanced tactics.

### DIFFERENTIATORS

- ✓ **Client-Focused Collaboration:** We work closely with clients to understand their vision and craft strategies that align with their business goals.
- ✓ **Tailored Solutions for Small to Mid-Sized Businesses:** Our affordable, impactful solutions are specifically designed for small, mid-sized, and emerging businesses.
- ✓ **Education-Driven Approach:** We empower clients with knowledge to sustain and scale their growth, including a comprehensive 20-module digital marketing course.
- ✓ **Data-Driven Strategies:** Our campaigns leverage insights, analytics, and measurable outcomes to ensure transparency and proven results.
- ✓ **Expertise in Empowering Small Business Owners:** We specialize in helping small businesses thrive through innovative and personalized approaches.
- ✓ **Focus on Maximizing Results While Minimizing Complexity:** Our methods are designed to deliver exceptional outcomes without unnecessary complexity.
- ✓ **Proven Track Record of Measurable Improvements:** We have a history of driving significant, quantifiable results for our clients.
- ✓ **Transparent, Results-Oriented Campaigns:** Every campaign is built on clear objectives and a commitment to delivering impactful outcomes.

### POINT OF CONTACT

#### FRANKIE WASHINGTON

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### COMPANY DATA

CAGE Code: **9ZV69**

UEI: **EVHUWE9CJ455**

Service Area: **NATIONWIDE**

Accepts Credit Cards

Disaster Response Registry

### NAICS & NIC CODES

**PRIMARY: 541613**

Marketing Consulting Services

519130	541430	541490	541511
541512	541519	541990	541611
541613	541850	454111	541810
541820	541830	541840	813410

**7311: Advertising Agencies**

**6312: Web Hosting Services**

### SERVICE-SPECIFIC CODES

**998311**

Management Consulting & Services

998312	998313	998314
889315	998316	998319